**PLAN OF ACTION**

**PUBLICITY**

* **Publicity in Other colleges starts on DEC 26st, 2022**
* **Teams will be divided & Teams will be assigned the colleges**
* **Revealing of Instagram account & Release of EPITOME LOGOS**
* **College promotions from Jan 1st week**
* **Setting Up Help desk from Jan 1st week**
* **Outside college Registrations should happen Online**
* **Finding Out potential colleges To Target the audience**